Criterion	1 point	2 points	3 points	4 points
Content Knowledge & Understanding	Presenter does not grasp the sustainability issues or cannot respond to questions about them.	Presenter shows limited comfort with sustainability concepts; can answer only basic questions.	Presenter is comfortable with sustainability content, but elaboration or deeper insight is limited.	Presenter demonstrates full, nuanced knowledge of sustainability concepts; explains with clarity, depth, and connection to their project.
Sustainability Integration	Sustainability is superficial or not clearly addressed in the project.	Some sustainability ideas are present but underdeveloped or inconsistently applied.	Sustainability principles are clearly applied in the project (environmental, social, economic, or aesthetic), with good examples.	The project deeply embeds sustainability: it shows innovative or thoughtful ways in which social equity, environmental stewardship, economic impacts, and/or aesthetics interrelate and contribute to a better future.
Organization & Coherence	Presentation is disorganized; audience struggles to follow.	Some structure, but transitions or major parts feel disconnected.	Logical sequence overall, with decent transitions and clarity.	Well-structured, engaging, and seamless flow; ideas build logically and compellingly.

Visuals / Supporting Media	No visuals or supporting media / materials.	Few visuals, which only weakly support the content.	Use of visuals or media that appropriately support and reinforce the presentation.	Visuals are compelling, well-designed, and strongly augment understanding of sustainability issues.
Mechanics & Delivery	Frequent language or presentation errors; low clarity, pace, or engagement.	Several language or delivery issues; limited presence or energy.	Clear speaking, few errors, decent pace, and moderate engagement with audience.	Excellent use of language; confident, polished delivery; strong presence, pace, tone, and eye contact.
Impact & Innovation	Project shows little to no innovation in sustainability; limited potential for impact.	Some novel ideas or moderate potential for sustainability impact but not fully realized.	Clearly innovative or well-conceived application of sustainability; shows potential for meaningful impact (community, environment, policy, etc.).	Highly original, creative, or visionary work that could drive real-world change, influence policy or practice, or model sustainable solutions.